



ShopDonation

ShopDonationUSA explanation

Through ShopDonationUSA the opportunity exists to create your own page and weblink for your project. For example, project 'Muses' has its own page: shopdonation.com/muses. Everyone who shops via this page automatically supports Muses. This makes the promotion for causes very simple!

Own page promotion

To raise money for your project, simply promote your own **weblink**. We recommend keeping the name in the link as short as possible. After all, it is easier for people to remember to go to shopdonation.com/muses than to shopdonation.com/muses-volunteering-organization.

Text on website and social media

Below you will find sample texts to promote your own ShopDonationUSA page. Of course you can deviate from this if you want.

Text website/social media short:

Shop via shopdonation.com/projectnamehere and donate for free to our cause!

Text website/social media with basic explanation:

Do you ever shop online? If you do this via shopdonation.com/projectnamehere, donate to our initiative for free without it costing you anything extra! You can shop at all major webshops (Ebay, Booking.com, AliExpress, Puma, Samsung, BJ's, Kohl's, Sears, Macy's so many more).

Text website with full explanation:

Do you ever shop online? If you do this via shopdonation.com/projectnamehere from now on, you donate to our project for free without it costing you extra! All the major webshops have already joined (Ebay, Booking.com, AliExpress, Puma, Samsung, BJ's, Kohl's, Sears, Macy's so many more) beside many, many others.

You ultimately buy the product in the webshop itself. Because you do it through our **ShopDonationUSA** page, a part of the purchase amount becomes a donation!

How does this work?

You can do this by choosing '[project name here](http://shopdonation.com/projectnamehere)' at shopdonation.com or by shopping via shopdonation.com/projectnamehere. With every purchase, you donate automatically and **FREE** of charge to our project, you pay exactly the same amount as you would anyway!

** Enter your project's name at 'project name here'.*